

For adults with Type 1 or Type 2 diabetes

Simplify life™  
with diabetes

Kelly L.  
Podder since 2014

omnipod®  
insulin management  
system

DASH®



Simplify  
life™



## Take your insulin anywhere, in a **Pod** that's barely there.

Ready to ditch the multiple daily injections?  
Or send your pump packing? It's time to try  
the Omnipod DASH® Insulin Management  
System—it provides tubeless, wireless,  
non-stop insulin delivery to help simplify  
everyday life with diabetes.

97% of Omnipod® users  
would recommend  
it to a friend



In a January 2020 satisfaction survey of 2,481 Omnipod DASH and Omnipod System users, 97% of respondents, if given the opportunity, would recommend the Omnipod to a friend or colleague.



Simplify  
days

## Freedom from multiple daily injections

No multiple daily injections, no tubes, no kidding. The Omnipod DASH® System provides 3 continuous days (up to 72 hours) of insulin delivery without multiple daily injections. Get it all through the pharmacy, with no commitment. Even the Personal Diabetes Manager (PDM) comes at no cost to you with your first purchase of Pods.



## 3 easy steps, every 3 days

- 1. Fill it up:** The Pod contains a 200 unit insulin reservoir. Once filled, it automatically primes itself and performs a series of safety checks.
- 2. Stick it on:** Place your Pod almost anywhere you would give yourself an injection. The cannula (a small tube) inserts automatically.
- 3. Tap it out:** Use your PDM to control your insulin delivery with a few taps of a touchscreen.

## 1 Pod replaces



## up to 14 injections



14 injections/3 days based on people with T1D on MDI taking  $\geq 3$  bolus and 1-2 basal injections/day multiplied by 3 days.  
Chiang et al. Diabetes Care. 2014;37:2034-2054

## Simplify activity



### A tubeless, waterproof\* wearable.

A wearable Pod that's easily forgotten, but never left behind. The Omnipod DASH® System is a concealable alternative to traditional pumps that provides tubeless diabetes management without multiple daily injections. Place the Pod almost anywhere you would give yourself an insulin injection.



#### Tangle-proof tubeless system

Walk freely through every open door, leaving doorknobs in your dust. No belts, fanny packs, or pockets required.



#### Waterproof\* device

Wear the Pod in the shower, the ocean, or running in the rain.

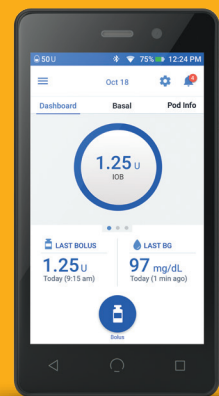


#### Daily-injection-proof design

Never see or handle the insertion needle when using the Pod. It uses a small, built-in tube (cannula) for insulin delivery.

\*The Pod has an IP28 rating for up to 25 feet for 60 minutes. The Personal Diabetes Manager (PDM) is not waterproof.

## 2 Simple Parts



The PDM



The Pod

Pod shown without the necessary adhesive.

### Meet the Omnipod DASH® System

The Omnipod DASH® System is an intuitive, innovative way to simplify life with diabetes. The Pod sits right on your body, and holds and delivers insulin for 3 days (up to 72 hours). The Personal Diabetes Manager (PDM) is a lightweight, durable, touchscreen device that makes delivering insulin look like sending a text—even better, it's free with your first purchase of Pods.



#### Futureproof updates

Software updates are available via Wi-Fi so you won't need a plug to stay plugged in.



#### Simplify mealtime math

An integrated bolus calculator, presets, and the CalorieKing® library of 80,000+ foods (English only) helps determine the right amount of mealtime insulin.



#### Busy-proof deliveries

Deliver insulin without interruption, on the go, wherever you're going.\*

### Simplify sharing



#### Omnipod DISPLAY® App

View all your insulin data on your own smartphone and share it seamlessly with your doctor through the Insulet provided Glooko® app.



#### Omnipod VIEW® App

Share all of your insulin data with up to 12 family members and caregivers.

Insulin dosing decisions should not be made based on data displayed on the Omnipod DISPLAY® or Omnipod VIEW® apps. Always follow the instructions in the User Guide that come with the PDM.

\*The PDM must be within 5 feet of the Pod to deliver a bolus.

Simplify  
goals



## Pod Therapy: Game-changing

Thousands of people are using Pod Therapy to simplify daily life with Type 1 and Type 2 insulin requiring diabetes. It's a different kind of insulin delivery that offers the control of a pump and freedom from multiple daily injections.

The Pod has a waterproof IP28 rating for up to 25 feet for 60 minutes.  
The PDM is not waterproof.

## The Perks of Pod Therapy

	Pod Therapy	Multiple Daily Injections	Traditional Pumps
Tubeless	✓	✓	
No daily shots	✓		✓
Wearable	✓		
Non-stop insulin	✓		✓

Check your benefits today at [omnipod.com](https://omnipod.com)



## Simplify insulin management

### Why 97% of Omnipod® users recommend it\*

The Omnipod DASH® System has helped simplify thousands of people's lives. They have built a strong community committed to supporting each other and spreading the word about Pod Therapy. They call themselves Podders™.

\*In a January 2020 satisfaction survey of 2,481 Omnipod DASH and Omnipod System users, 97% of respondents, if given the opportunity, would recommend the Omnipod to a friend or colleague.

*“Anyone that has Type 1 or Type 2 diabetes, this will make your life so much easier.”*

**David S.**  
Podder since 2018

*“I am a big fan of Omnipod DASH for this reason: it makes life easier.”*

**Kate Hall**  
Sponsored Podvocate since 2015

*“I’m now the driver of my disease instead of a passenger.”*

**Sean Busby**  
Sponsored Podvocate since 2012

*“If you’re a person who does any type of activity, this is the best to get. It’s pretty amazing.”*

**Biren K.**  
Podder since 2015

*“I don’t have to spend as much time thinking about diabetes”*

**Clare F.**  
Podder since 2013





**Simplify**  
starting

## Get started with your benefits check today.

Whether you're looking to make the switch to the Omnipod DASH® System or just looking for more information, the next step is simple: Visit [omnipod.com](https://omnipod.com) to check your insurance coverage or eligibility for a free trial. We'll walk you through the details, so you'll have a clear view of your costs moving forward.

- Most Omnipod DASH® users pay under **\$50 monthly copay**<sup>†</sup> through the pharmacy.
- **The Personal Diabetes Manager (PDM) is FREE** with your first box of Pods.<sup>§</sup>
- With our OmnipodPromise, you can **upgrade to newer Omnipod technologies at any time**, once covered by insurance.<sup>§§</sup>

**Try Omnipod DASH  
FREE<sup>◇</sup> for 30-Days**

No contract  
No commitment  
No kidding



Check your insurance coverage at [omnipod.com](https://omnipod.com)





Customer Care: 800-591-3455  
Insulet Corporation  
100 Nagog Park  
Acton, MA 01720

Refer to the Omnipod DASH<sup>®</sup> Insulin Management System User Guide for complete safety information including indications, contraindications, warnings, cautions, and instructions.

<sup>†</sup> Calculated based on a consumption of ten (10) Pods per month. Majority defined as at least 70% of patient co-pays under \$50 per month. 131,049 paid claims between January 1st, 2020 and December 31st, 2020, both for commercial plans and Medicare, were analyzed. Actual co-pay amount depends on patient's health plan and coverage, they may fluctuate and be higher or lower than the advertised amount on a monthly basis. Source: Data on file.

<sup>‡</sup> To be eligible for 30 Days of Freedom Trial Program, you must complete and sign Program Enrollment and Personal Information Forms and may be required to submit additional documentation. Patients must have been prescribed Omnipod DASH for an FDA-approved indication. For new Pod Therapy patients coming from multiple daily injections or tubed pumps only. Free Omnipod DASH trial program is not available to beneficiaries of Medicare, Medicaid or other federal health care programs, or to members of certain commercial health plans. You agree not to sell, trade, return for credit or seek insurance reimbursement for the PDM or free Pods. After the 30-day trial, your out-of-pocket cost for Pods will depend on your insurance coverage. Other restrictions may apply. Cancel at any time. 30 Days of Freedom Trial Program terms and conditions are subject to change.

<sup>§</sup> Only available for users with valid prescription and coverage through their pharmacy benefit.

<sup>¶</sup> Upgrades subject to user's insurance coverage. Subject to co-pays as required by insurance coverage.



Pod shown without the necessary adhesive.

No multiple  
daily injections.  
No tubes.  
No kidding.

Start with a FREE  
30-Day trial<sup>‡</sup> at  
[omnipod.com](https://omnipod.com)



Scan with your smartphone

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